



**EYLURE**  
L O N D O N

**2026**  
**Product Brochure**



# THE ORIGINAL LONDON LASH

We're Eylure London. Creators of the original London lash.

Born in a city buzzing with creativity and self-expression. A city where everyone's got their own style – from lash newbies to full blown lash queens.

For over 70 years, we've been all about making lashes that bring good vibes. From lash newbies to full-blown lash queens, fuelling confidence and helping you feel like your best self.

And just like London, we never stand still. We're always evolving. Always innovating. Driven by one goal: to inspire authentic individuality in everyone, everywhere.

**Eylure London. Own your originality.**



\*Circana (UK) Ltd, All Outlets, False Lashes, Value Sales, 52 WE 1st March 2025



## HALF LASH

Elevate your look with our half lashes, designed to add natural-looking volume and length with ease. Perfectly sized for a flattering fit, no need to trim – just apply and go.



N° 3  
70916K



N° 4  
71007K



N° 5  
70876K



N° 7  
70889K



N° 8  
70935K



N° 9  
70896K



N° 10  
71004K

**HALF  
THE LASH,  
DOUBLE  
THE WOW!**



## 3/4 LENGTH

No fuss, no measuring, no trimming lashes. With shorter lash bands, this collection is ideal for first-time users or anyone looking for a quicker, easier lash application.



N° 001  
70872K



N° 002  
70122K



N° 003  
60 01 816N



N° 004  
70123K



N° 008  
60 02 418N



N° 011  
70133K



N° 012  
70189K



N° 013  
70375K



N° 016  
71014K



N° 017  
71016K



N° 024  
70579K



N° 025  
70696K



N° 027  
71017K



N° 028  
70890K



N° 022  
60 02 419N



N° 031  
60 01 321N



N° 032  
70725K



N° 033  
70786K

BROWN  
BLACK



N° 037  
71009K



N° 039  
70918K



N° 035  
60 01 204N

# NATURALS

For a soft, natural look, our Natural lashes feature lightweight, wispy fibres that subtly enhance your lashes - perfect for everyday wear.





# LIGHT & WISPY

For a fluttery, wispy look, our Light & Wispy lashes are delicately textured to create a soft, beautifully effortless finish.



N° 117  
60 01 325N



N° 160  
70764K



N° 162  
70763K



N° 165  
70369K



N° 172  
71019K

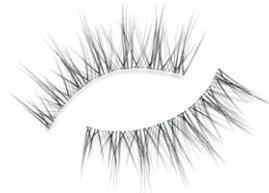


N° 174  
70354K



## HYBRID

Get a salon lash look at home with our Hybrid lashes. Perfect for any occasion, they strike the ideal balance between everyday wear and effortless glam.



N° 210  
70877K



## LIGHT & FLUFFY

Achieve a soft, lifted finish with our Light & Fluffy lashes. Crafted with fluffy fibres and mixed lash lengths, they create a beautiful eye-opening look.



N° 250  
71026K



N° 258  
71029K





N° 175  
60 01970N



N° 184  
70613K



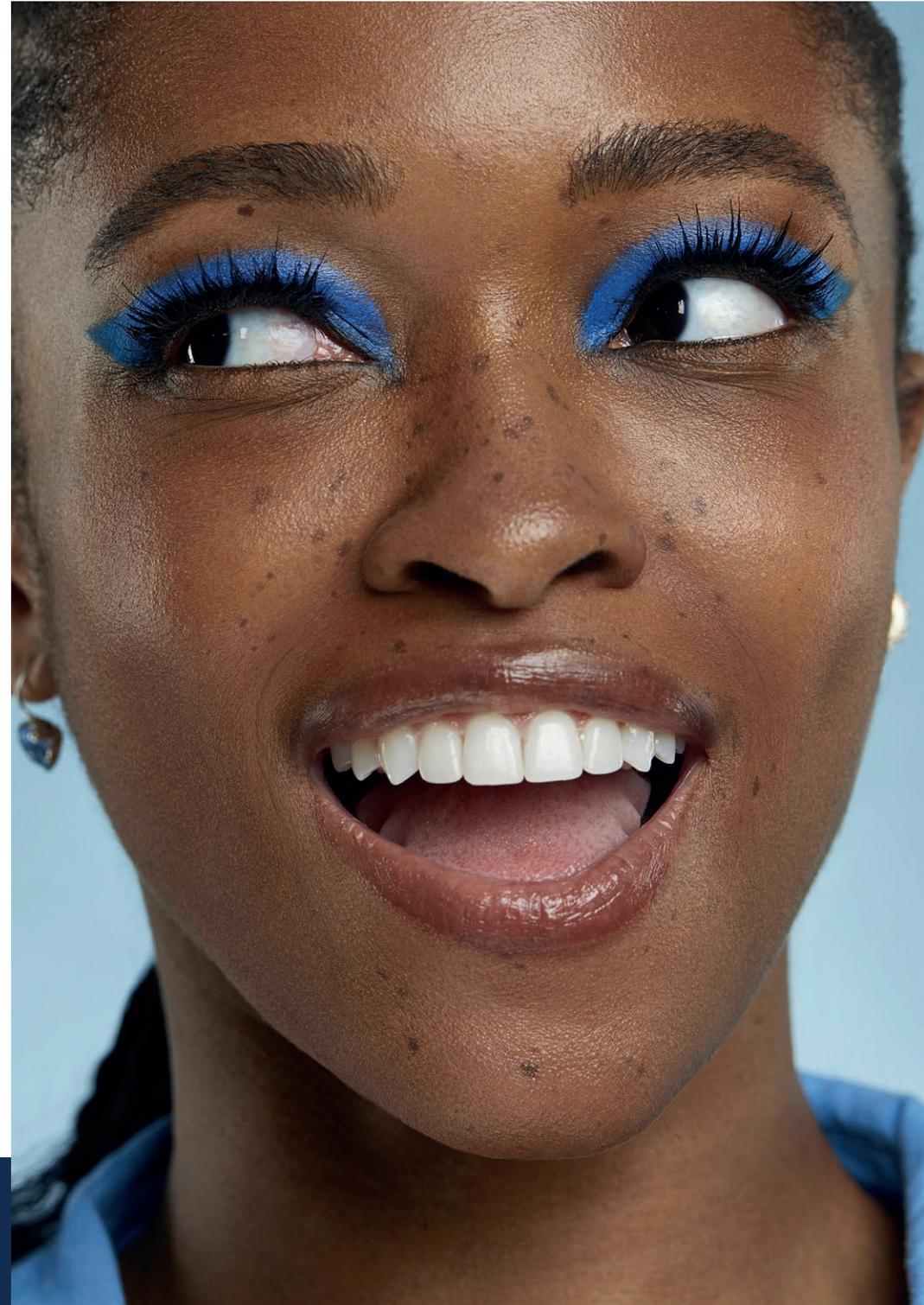
N° 186  
70614K



N° 187  
70919K

# FULL & WISPY

For a fluttery, wispy look. Our Full & Wispy lashes are dark and textured for a gorgeous messed up finish.





N° 098  
70885K



N° 099  
70905K



N° 101  
60 01 115N



N° 103  
70058K



N° 104  
70242K



N° 109  
60 01 916N



## VOLUME

For a full yet natural look, our Volume lashes deliver the length you want with added depth for a beautifully defined finish.



# VOLUME & CURL



Getting a salon-style extension look has never been easier with our Volume & Curl lashes. Achieve the lash extension effect you know and love in an easy-to-wear full strip lash and clusters.



N° 110  
70445K



N° 112  
70447K



N° 113  
70448K



N° 114  
70495K



N° 119  
70533K



N° 123  
70706K



N° 125  
70615K



N° 137  
70792K



Trios  
70685K



Voluminous  
70791K



Dramatic  
70793K



Clusters  
70629K

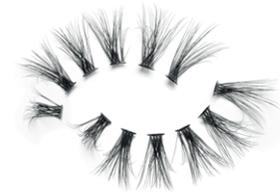


## FAUX MINK

A little luxury for your lashes. Soft, rich and beautifully refined, this collection features stunning faux mink strip and cluster lashes, crafted with fine, hand-finished fibers for an ultra-soft, lightweight and luxurious feel.



Emerald  
70957K



Cluster lashes  
70469K



Wel Look N° 30  
71033K



Volume N° 01  
70875K



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## CLUSTERS

Create a lash look that's uniquely yours with our Cluster lashes. Pair with our 18HR lash glue for easy customisation and all day wear.



Volume  
70700K



Fluffy  
70772K



Wispy  
70773K



Lengthening  
70775K



Definition  
70701K



Brown Black  
70774K



Flutter N° 4  
70922K



Naturals N° 5  
70873K



Fluttery N° 6  
70874K



Dramatic N° 12  
70923K



Soft & Fluffy N° 26  
71031K



Full Volume N° 33  
71011K



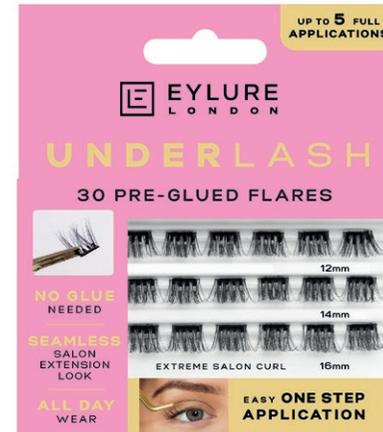
Wispy  
70744K



Naturals  
70794K

## UNDERLASH

The Underlash Kit includes 30 lash flares, a 7-day bond, remover, and an applicator- everything you need to create a stunning salon-style lash extension look. Enjoy up to 7 days of wear without reapplying.\*



## UNDERLASH PRE-GLUED

The Underlash Pre-Glued include 30 pre-glued flares, offering up to 5 applications.

Designed for one-step, easy application under your natural lashes, they provide all-day comfortable wear. 93% said the kit didn't damage their natural lashes.\*

- 70906K UNDERLASH - Pre Glued Clusters - Naturals
- 70907K UNDERLASH - Pre Glued Clusters - Extreme Curl

\*Based on a user trial in which 68.75% of 48 participants reported results lasting 7 days when used as directed. Individual results may vary.

\*Based on a user trial in which 93.20% of 103 participants reported kit didn't damage their natural lashes. Individual results may vary.



# 7 DAY BOND & REMOVER

- Use with individuals or salon extensions
- 7-day wear without reapplying\*
- Bond & Remover included in the pack
- Designed to be used under your natural lashes

70741K UNDERLASH - Bond & Remover - Black  
 70776K UNDERLASH - Bond & Remover - Clear

\*Based on a user trial in which 68.75% of 48 participants reported results lasting 7 days when used as directed. Individual results may vary.



PRODUCT BROCHURE

2026



## PRECISION SILICONE APPLICATOR

A long-lasting, latex-free lash adhesive with up to 18-hour wear. This fast-drying formula is safe and effective, making it ideal for those with latex allergies.

Suitable for use with both strip and cluster lashes. Cruelty free.

### AVAILABLE IN CLEAR AND BLACK

18H Lash Adhesive Clear  
60 03 013

18H Lash Adhesive Black  
60 03 015



## BRUSH APPLICATOR

### AVAILABLE IN CLEAR

18h Glue with Brush Clear  
70719K



# LASH CLEANSER

A gentle yet effective 3-in-1 foaming Lash Cleanser designed to prep natural lashes, revive strip lashes, and cleanse cluster lashes or lash extensions while on the eye. Includes a soft cleansing brush designed for gentle and comfortable cleanse.

Lash Cleanser  
71025K



# LASH APPLICATOR

Designed to get close to the lash line for precise, effortless application. This dual-ended tool features a precision tip for easy placement and a comb end to gently blend natural and false lashes together for a seamless finish.

Lash Applicator  
70929K



# LASH CURLER

A classic lash curler designed for quick, press-and-go curling. Finished in matte black, it's the perfect complement to our lashes.

Lash Curler  
60 08 065

**UK'S  
No.1  
BROW  
DYE**



Also available in a twin pack  
70121K

# DYBROW

Dybrow creates dark, glossy brows that last up to 6 weeks. The silky colour and the easy mix dual cream formula create a non-drip, easy to work with, colour for brows.

- Each kit includes a mascara applicator and will give up to 12 applications.
- Lasts up to 6 weeks
- Application in under 15 minutes



Dybrow Mid Brown  
70494K



Dybrow Dark Brown  
5301003K



Dybrow Black  
5301001K



**PERMANENT  
TINT FOR  
BROWS**

**100% GREY  
COVERAGE**



# LASH TINT

- A no mixing formulation
- Simply apply the colour, then apply the developer
- Application in under 5 minutes
- Up to 8 applications

**DEEP & GLOSSY  
LASHES FOR  
UP TO 6 WEEKS**



## BODY TAPE

Our transparent body tapes are an easy way to secure your outfit, helping prevent gaping and keeping everything in place so you can feel confident all day.

AVAILABLE IN PRE-CUT STRIPS AND A DOUBLE SIDED ROLL



Body Tape Strips  
6008011



Body Tape Roll  
70549K

## BRA TAPE

Eylure Bra Tape is a single sided adhesive tape to lift, shape and secure your breasts. With multiple ways to wear, depending on your clothing style, Eylure Bra Tape is easy to apply, comfortable to wear and is easily removed with baby oil.



Dark  
70542K

Medium  
70541K

Light  
70540K



Light  
6008017



Medium  
70544K



Light  
6008163



Medium  
70546K



Dark  
70547K



Neutral  
70933K

### REUSABLE SILICONE NIPPLE COVERS

### DISPOSABLE FABRIC NIPPLE COVERS

### SMOOTHING NIPPLE COVERS

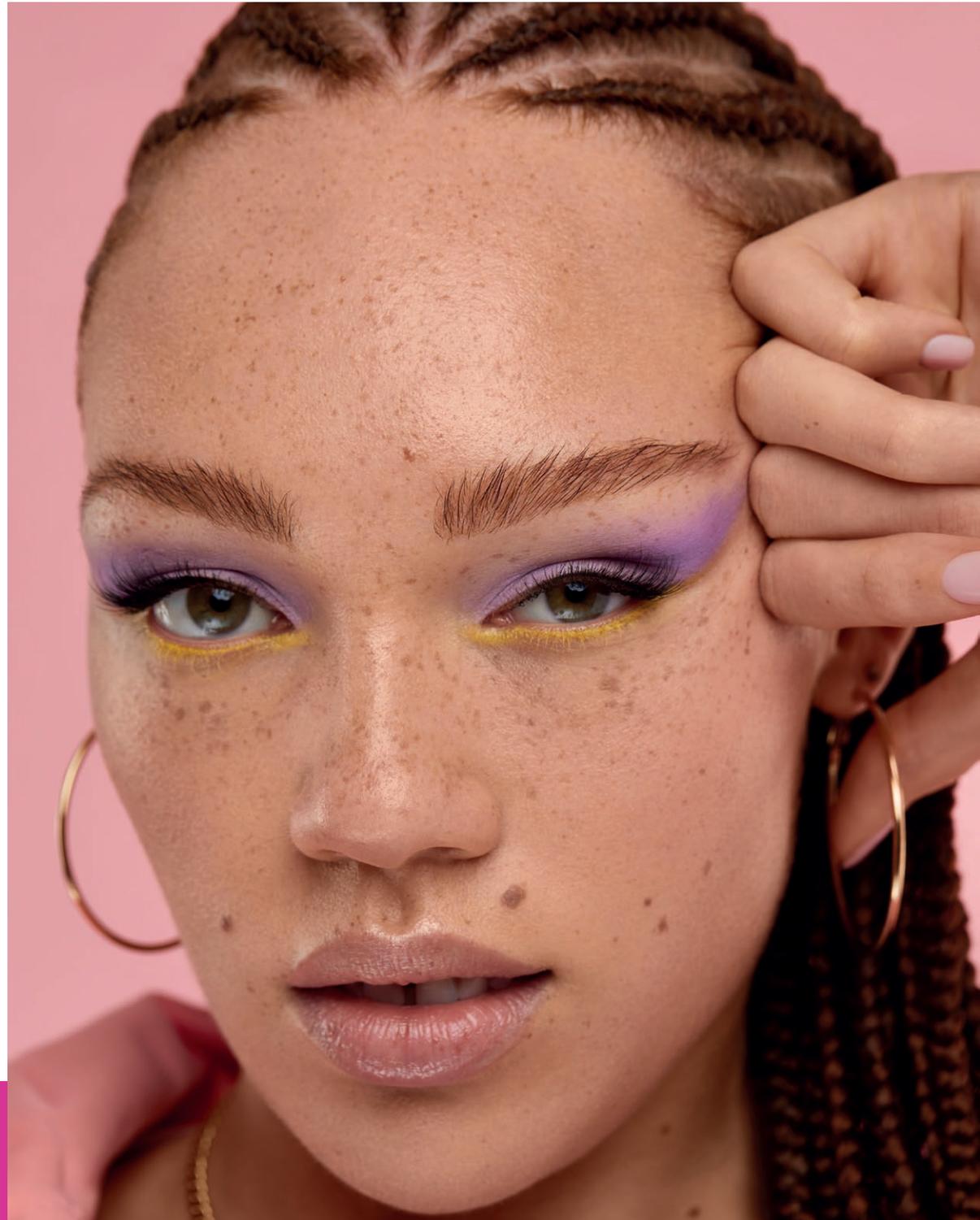
**OUR NIPPLE COVERS CREATE A DISCREET AND SMOOTH LOOK. THEY LOOK AND FEEL NATURAL, EVEN UNDER SHEER GARMENTS.**



## SALON LASH

A little bit of luxury for your lashes. Soft and rich, this Salon Lash collection is inspired by the latest innovations and trend-driven styles emerging from the salon.

Designed as an accessible, entry-level collection, making it easy for new consumers to discover, try, and fall in love with salon-inspired lashes.





Half Lash N° 1  
71080K



Half Lash N° 2  
70809K



3/4 Length N° 3  
70810K



3/4 Length N° 5  
70811K



Wispy N° 13  
70814K



Light & Wispy N° 15  
71047K



Volume & Curl N° 20  
70837K



Volume & Curl N° 22  
71049K



Wispy Clusters  
70817K



Fluttery Clusters  
71050K





## LASHED BY

Lashed by Eylure London is a trend-led collection inspired by the latest looks dominating your social feed. Created for consumers looking to step into trending lash styles with confidence and ease.



N° 901  
71012K



N° 903  
71030K



N° 905  
71041K



N° 907  
71013K



Fluffy  
71042K



**pdc brands**  
wellness & personal care

Find us on LinkedIn: PDC Brands (UK)  
[customerservices@originaladditions.co.uk](mailto:customerservices@originaladditions.co.uk)  
+44 (0)20 8573 9907