



PRODUCT BROCHURE
2026

SPRAY ON, STAY ON



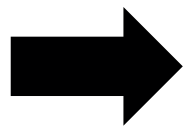
BRAND ORIGINS

The brand was designed to cater to men looking for bold, distinctive scents that would enhance their style and confidence. Known for its playful and energetic vibe, BOD man® quickly became recognized for offering high-quality fragrances at an accessible price point.

BOD MAN REDESIGN - WHAT CONSUMERS ARE SAYING



+15.4 pts
Committed
Preference



74%
Open
to buy



TOP PREFERENCE ATTRIBUTES

- Aesthetic
- Emotion/fun
- Color

VERBATIM THEMES

- Masculine and bold design
- Modern and premium feel
- Eye-catching and colorful
- Sophisticated background design
- Clearer and more attractive visuals



NEW!

B
MAN[®]
OOD

BODY SPRAY

ECLIPSE

LONG-LASTING
FRAGRANCE

8 FL OZ / 236 mL

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8 FL OZ / 236 mL

A FRAGRANCE'S FIRST IMPRESSION

The initial burst of scent you get just after spraying your fragrance, top notes draw you in - it's love at first spary. Often fresh, fruity scents, these notes evaporate quickly.

Top Note
Middle Note
Base Note

A FRAGRANCE'S PERSONALITY

Middle notes begin to shine once the top notes fade away. These notes form the "heart" or main body of a fragrance with a full-bodied scent. Middle notes stick around longer than top notes but not as long as base notes.

Top Note
Middle Note
Base Note

A FRAGRANCE'S LASTING IMPRESSION

Base notes are what's left after the middle notes have faded away. Often described as rich and deep, these notes leave a lasting impression with you. Base notes stick around to help boost the strength of the lighter top and middle notes.

Top Note
Middle Note
Base Note

MOST WANTED

Pull anyone into your orbit when you wear BOD Man Most Wanted Fragrance Body Spray. An intoxicating blend of bergamot, fresh sage, lemon zest, and more greet whomever you meet at their first inhale. This is followed by calming natural scents such as English lavender and cedarwood. Finally, amber, oakmoss, and musk form the foundation of this enriching fragrance. When crafting this fragrance, we wanted something that truly embodied swagger and confidence. Step into your truest self when you wear it.



26169051653
Most Wanted
8 fl oz

26169051653
Most Wanted
8 fl oz

026169051769
Most Wanted
3.4 fl oz





026169050830
Dark Ice
8 fl oz



026169050830
Dark Ice
8 fl oz

DARK ICE

Like a breath of winter air, BOD Man Dark Ice Fragrance Body Spray is crisp and unforgettable. Beginning with top notes such as powerful Italian bergamot and flowing into warmer secondary notes like nutmeg, this fragrance has been finely crafted to deliver a true experience for you and anyone in your orbit. Amber and musk form the base of this fragrance, making it decidedly masculine and long-lasting as ever. It's time to step into a darker scent with Dark Ice.



UPPERCUT

Magnetic and energetic, we invite you to make BOD Man Upper Cut Fragrance Body Spray your signature scent. Our expert perfume crafters designed it so that bergamot, cardamom, and coriander greet you at the door, bringing you a feeling of total freshness. Jasmine, orange blossom, and white flowers add complexity to a unique base of patchouli, tonka bean, amber, and oakmoss. This long-lasting fragrance enters the room with an upper cut.



026169045812
Uppercut
8 fl oz



026169045812
Uppercut
8 fl oz





026169055231
Blue Surf
8 fl oz



026169055231
Blue Surf
8 fl oz



026169052933
Blue Surf
3.4 fl oz

BLUE SURF

It's time to enjoy the ride with BOD Man Blue Surf Fragrance Body Spray. Infused with a mix of aromatic, herbal fragrances, this scent is grounded in a musky base that makes for a true sensory experience. Top notes include grapefruit and ocean breeze while secondary notes feature the spice of black pepper and a base of warm cedarwood, patchouli, and guaiac wood. As sure as the waves crashing against the shore, this scent will leave you feeling confident as ever.



REALLY RIPPED ABS

Experience pure confidence all day long with this combination of powerful musk and woody scents. BOD Man Really Ripped Abs Fragrance Body Spray kicks things off with uplifting top notes of bergamot and mandarin orange. It's followed by a fresh, natural outdoorsy sensation featuring crisp green sage, geranium, and lavender. Warm musk, creamy sandalwood, and cedarwood bring it all together, leaving you ready to take on the day. BOD Man Really Ripped Abs Fragrance Body Spray is more than just a fragrance; it's your key to a confidence boost like no other.



026169059314
Really Ripped Abs
8 fl oz



026169059314
Really Ripped Abs
8 fl oz



026169057570
Really Ripped Abs
3.4 fl oz



026169059741
Fresh Guy
8 fl oz



026169059741
Fresh Guy
8 fl oz

FRESH GUY

The BOD Man Fresh Guy Fragrance Body Spray exudes personality and charm that matches any kind of vibrant persona. The unforgettable scent includes notes of green apple, watermelon, and lavender. To finish, we based this fragrance on a bed of amber, sandalwood, and musk. Distinctly for men. Distinctly for you.



BLACK

Go bold with this irresistibly smooth and potent scent. BOD Man Black Fragrance Body Spray delivers an intense earthy blend of tonka bean, sandalwood, and amber that is anything but timid. It opens with a refreshing combination of crisp verbena, wild bergamot, and citrus accord to kick start your day. White sage, orange blossom, and cool oceanic accord then add rich musky notes. It all comes together to create a smokin' hot scent experience that is unmistakably masculine and modern.



026169059802
Black
8 fl oz

026169059802
Black
8 fl oz

026169054708
Black
3.4 fl oz



192624001775
Liquid Titanium
8 fl oz

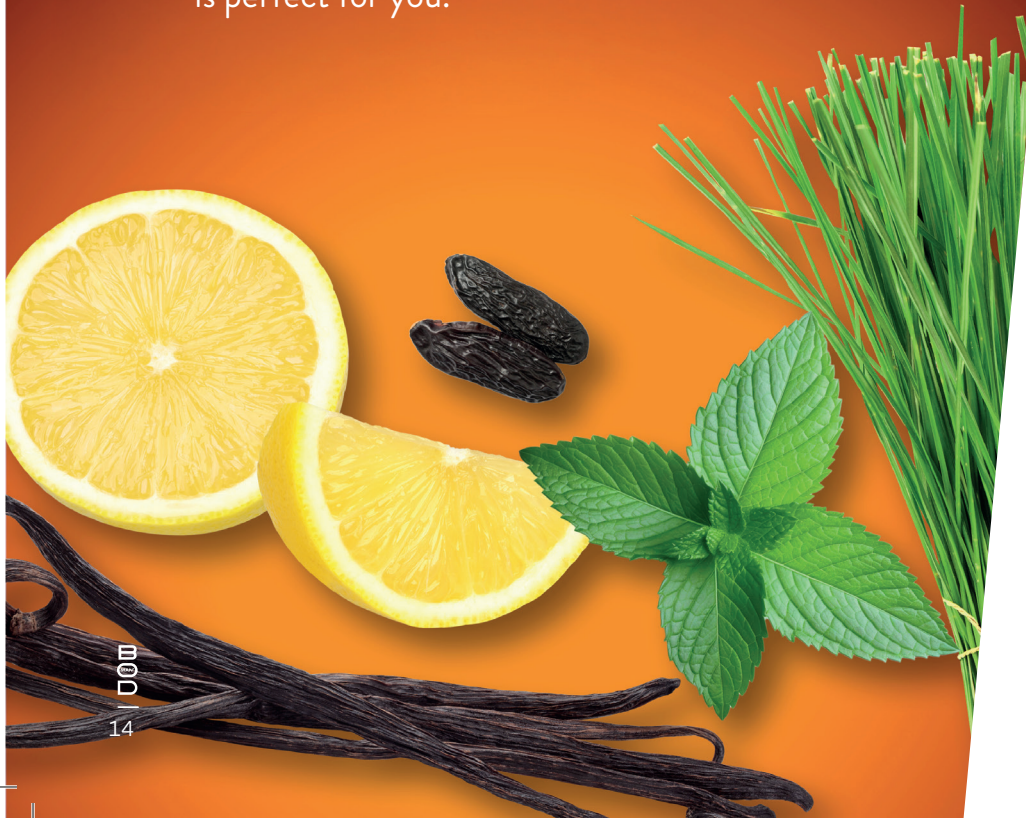
LIQUID TITANIUM

Expect compliments and intrigue when you wear BOD Man Titanium Fragrance Body Spray on a night out. This fragrance embodies complex masculinity and fine craftsmanship in perfumery. Citrus and green notes make for a vibrant entry and subtly sweet middle notes invite you in. At its base, this fragrance is grounded in smoky wood and powdery musk for a defined, fresh and clean scent you will identify with immediately.



RESERVE

Like the first sip of a fine bourbon, the BOD Man Reserve Fragrance Body Spray offers a sensory experience for the refined man. The top notes are defined by their freshness with Italian lemon, mint, and crisp apple at the forefront. Richer notes such as aged oak, tonka bean, and a hint of geranium define the secondary notes while the warm scents of vanilla bean, vetiver and bourbon make up the base of this layered fragrance. This scent is perfect for you.



192624003991
Reserve
8 fl oz



192624001959
Wild
8 fl oz

WILD

FOUGERE, WOODY. Embrace your free spirit with BOD Man Wild Fragrance Body Spray, an untamed scent crafted for the man who lives by his own rules. The journey begins with fresh bergamot, aromatic juniper, and a hint of grey amber for a vibrant, outdoorsy opening. At its heart, ginger blossom, lavender, and a spark of black pepper add warmth and rugged charm. Palo santo, vetiver, and rich amberwood form a deep, grounding base that captures the raw energy of the great outdoors. Wild is more than a fragrance; it is an invitation to live boldly and on your own terms.

LIGHTS OUT

ORIENTAL, SPICY. When the lights go down, the energy turns up. BOD Man Lights Out Fragrance Body Spray is built for the moments that matter most after dark. It opens with a cool rush of mint, juicy grapefruit, and crisp cypress that wakes up the senses. The heart turns up the heat with exotic spices, wild rose, and earthy patchouli for a scent that radiates confidence and edge. Warm amber, rich leather, and smoky wood form a bold, lasting base that follows you long into the night. Step into your most magnetic self when you wear Lights Out.



026169055316
Lights Out
8 fl oz

NEW



192624009474
Eclipse
8 fl oz

ECLIPSE

FOUGERE, MARINE. Step into the moment when day meets night with BOD Man Eclipse Fragrance Body Spray. Bold and impossible to ignore, this scent opens with an invigorating spark of ocean breeze, fresh bergamot, and crisp apple that pulls you in from the first inhale. At its heart, violet leaf, lavender, and geranium add depth and quiet intensity. Rich mahogany, smooth sandalwood, and earthy oakmoss form a confident, lasting base that lingers long after you have made your entrance. Eclipse was crafted for the man who is not afraid to stand out. Wear it and leave a lasting impression.

LOUD DUSK

ORIENTAL, WOODY. As the day fades and the light softens, BOD Man Oud Dusk Fragrance Body Spray invites you into a world of warmth, intimacy, and unapologetic sophistication. The scent opens with bright Italian bergamot, golden saffron, crisp gala apple, and a kick of black pepper for an arrival that is both polished and magnetic. At its heart, muguet, violet, geranium, and a touch of raspberry add a sensual, modern twist. The base is where the magic settles: rich oud, warm cedarwood, and clean musk leave a deep, lasting trail. Built for the man who knows true confidence is felt, not announced.



NEW
Launching
August
2026

192624009689
Oud Dusk
8 fl oz

NEW
Launching
August
2026



192624009672
Sultry Elixir
8 fl oz

SULTRY ELEXIR

ORIENTAL, WOODY. Command the room with BOD Man Sultry Elixir Fragrance Body Spray, a refined scent built for the man who knows the power of presence. Top notes of bright bergamot, pink pepper, and aromatic sage open with spicy elegance, setting the stage for a captivating reveal. The heart melts into olibanum, orchid, and warm amber for a touch of mystery and depth. At its base, rich oud, and smooth patchouli form a bold finish that radiates timeless masculine sophistication. This is strength, refined. Wear it when you want to be remembered.

B
MAN
D

pdc brands
wellness & personal care

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